






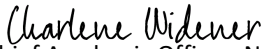


Syllabus
BSAD 2540
Principles of Management
2024

Committee Members:

- Shayla Stock, Central Community College
- Steve Nichols, Metropolitan Community College
- Lorrie Mowry, Mid-Plains Community College
- Stacy Anderson, Northeast Community College
- Lisa Harris, Southeast Community College
- Scott Winters, Western Nebraska Community College
- Gary Bensen, Little Priest Tribal College
- Dr. Steve Palmer, Nebraska Indian Community College

Facilitator: Stacy Anderson

The Institution agrees to the contents in this syllabus including course prefix, number, course description and other contents of this syllabus.

 Chief Academic Officer, Central Community College	04/19/2024	Adopt
 Chief Academic Officer, Little Priest Tribal College	04/25/2024	Adopt
 Chief Academic Officer, Metropolitan Community College	04/19/2024	Decline
 Chief Academic Officer, Mid-Plains Community College	04/19/2024	Adopt
 Chief Academic Officer, Nebraska Indian Community College	04/19/2024	Adopt
 Chief Academic Officer, Northeast Community College	04/20/2024	Adopt
 Chief Academic Officer, Southeast Community College	04/25/2024	Adopt
 Chief Academic Officer, Western Nebraska Community College	04/19/2024	Adopt

I. CATALOG DESCRIPTION

BSAD2540

Principles of Management

Prerequisites: None

Introduction to management theory and practice with emphasis on the primary functions of planning, organizing, leading, and controlling. Topics will include the ever-changing challenges and opportunities within the management field.

3.0 semester credit hours/4.5 quarter credit hours/45 contact hours

II. COURSE OBJECTIVES/COMPETENCIES

Course will:

1. Provide an understanding of the concepts of management and leadership.
2. Demonstrate the use of management tools for effective decision-making.
3. Provide the basis for planning, including the strategic process and SWOT analysis.
4. Distinguish between the various forms of organizational structure and design.
5. Identify the characteristics of individual and group behavior, and their influence on organizational culture.
6. Examine the foundations of motivation and leadership.
7. Describe the process and significance of organizational control systems.
8. Explain the importance of ethics and social responsibility.

III. STUDENT LEARNING OUTCOMES

Students will be able to:

1. Describe the primary functions of management.
2. Outline the steps in effective decision-making.
3. Describe the importance of efficiency and effectiveness in organizations.
4. Examine the ~~impact~~ importance of ethics and social responsibility on organizational performance.

IV. CONTENT/TOPICAL OUTLINE

1. The dynamics of management
2. Organizational environment and culture
3. Managing in a global environment
4. Organizational planning and goal setting
5. Decision-making
6. Fundamentals of organizing
7. Organizational structure and design
8. Change and innovation
9. Human resource management
10. Managing diversity
11. Leading in organizations
12. Organizational control systems
13. Managerial ethics and social responsibility

V. INSTRUCTIONAL MATERIALS

1. Hellriegel, Don, Susan E. Jackson and John W. Slocum. *Managing: A Competency-Based Approach*, Current Edition (Cengage)
2. Jones, Gareth R. and George, Jennifer M. *Essentials of Contemporary Management*, Current Edition (McGraw-Hill)
3. Kinicki & Williams. *Management: A Practical Introduction*, Current Edition. (McGraw-Hill)
4. Kreitner, Robert. *Management*, Current Edition. (Cengage – outdated, no Mindtap).
5. Robbins, Stephen P. and Coulter, Mary. *Management*, Current Edition. (Pearson)

6. Schermerhorn, John, Jr, and Daniel G. Bacharch. Management. (Wiley) Current Edition.
7. Williams, Chuck. MGMT, Current Edition. (Cengage)
8. Daft, Richard. Management, Current Edition. (Cengage)
9. Griffin, Ricky. Fundamentals of Management. current edition. Cengage.
10. Lepine, Marcie, Lepine, J., Fadil, Paul A. and Rever, J. Connect Master 2.0 Management. 2021, McGraw-Hill
11. OER (OpenStax , Principles of Management) (The l with a line through I tis not supposed to be there.)

VI. METHODS OF PRESENTATION

1. (can vary per instructor)
2. Explanation and/or lecture
3. Video presentation
4. Student reports
5. Role play
6. Guest speaker
7. Small group activities
8. Discussion
9. PowerPoint presentation
10. Field trips
11. Internet activities
12. Simulation

VII. METHODS OF EVALUATION

(can vary per instructor)

1. Course grades, at the determination of the instructor, will be based on class and group participation, daily work, exams, presentations, projects, papers, and/or a portfolio.
2. Instructors will distribute and discuss the evaluation process and his/her grading policies with the students at the beginning of the term.

VIII. INSTITUTIONAL DEFINED SECTION

(To be used at the discretion of each community college as deemed necessary)