Syllabus
ENTR2090
Entrepreneurship Business Plan
2020

Committee Members:
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No representative, Little Priest Tribal College
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Facilitator: Renelle Mooney

The Institution agrees to the contents in this syllabus including course prefix, number, course description and other contents of this syllabus.

Chief Academic Officer, Central Community College
03/23/2020

Chief Academic Officer, Little Priest Tribal College
03/20/2020

Chief Academic Officer, Metropolitan Community College
04/01/2020

Chief Academic Officer, Mid-Plains Community College
03/20/2020

Chief Academic Officer, Nebraska Indian Community College
03/30/2020

Chief Academic Officer, Northeast Community College
03/20/2020

Chief Academic Officer, Southeast Community College
03/21/2020

Chief Academic Officer, Western Nebraska Community College
03/20/2020

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I. CATALOG DESCRIPTION

Course Number: ENTR2090
Course Title: Entrepreneurship Business Plan
Prerequisite(s): None
Catalog Description: The student will evaluate a business concept and create a business plan. Students will assess the strengths and weaknesses of a business concept; apply research data into the plans; and prepare the financial projections for the business concept. Students will identify and evaluate various resources available for funding small businesses.

Credit Hours: 3.0 semester / 4.5 quarter hours
Contact Hours: 45 hours

II. COURSE OBJECTIVES/COMPETENCIES

Course will:
1. Discuss the components of an effective business plan.
   1) Identify funding sources.
   2) Explain the impact of an effective business presentation.
   3) Develop an effective business plan for an entrepreneurial venture.
   4) Explore various formats of business plans.
   5) Analyze research data as it relates to an entrepreneurial venture.
   6) Assess strengths and weaknesses of a business concept.

III. STUDENT LEARNING OUTCOMES

Students will be able to:
1) Develop a well-defined business concept statement.
2) Develop an effective business plan to include the following sections: Product and/or Service, Management, Marketing, Financial, Operating, and Human Resources Plan.
3) Analyze funding sources
4) Conduct an effective business presentation.

IV. CONTENT/TOPICAL OUTLINE

Unit I
Prepare an effective business plan to include the following sections:
   Executive Summary
   Company Description and Mission
   Management
   Human Resource Plan
   Financial Statements
   Operating and Technology
   Product or Service
   Marketing
Opportunities and Critical Risks
Milestones and Succession Plan
Appendix

Unit 2
1. Financial Statement Interpretation
2. Review Funding Sources

Unit 3
1. Prepare an effective business presentation
2. Deliver Business Plan Presentation

V. INSTRUCTIONAL MATERIALS:
   Recommended text(s):
   *Entrepreneurship: Starting and Operating A Small Business*, Glackin & Mariotti, Pearson
   Supplements:
   *BusPlan Pro*
   *BizBuilder*
   *Business Model Generation.com*
   *Udacity.com*
   *BusinessModelGeneration.com* by Alexander Osterwalder and Yves Pigneur
   *Sba.gov*
   *Keys to successful Business start-up, NBDC*
   *Strategizer.com*
   *Worksheets/Make Decisions, GrowthWheel*
   *Value Proposition Design, Osterwalder*
   *Score.org*
   *E Myth Revisted*, by Michael Gerber, Harper Collins

VI. METHODS OF PRESENTATION (can vary per instructor)
   Explanation and /or lecture
   Video presentation
   Student reports
   Role play
   Guest speaker
   Small group activities
   Discussion
   PowerPoint presentation
   Field trips
   Internet activities
VII. METHODS OF EVALUATION
   a. Course grades, at the determination of the instructor, will be based on class and group participation, daily work, exams, presentations, projects, papers, and/or a portfolio.
   b. Instructors will distribute and discuss the evaluation process and his/her grading policies with the students at the beginning of the term.

VIII. INSTITUTIONAL DEFINED SECTION
   a. It is important for students to check requirements at the transfer institution they plan to attend.
   b. Other requirements as determined by instructor/college.